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TOM EVERHART'S BOOM SHAKA LAKA LAKA:
THE LAGOON PAINTINGS

PREMIERING OCTOBER 20TH AT JACK GALLERY IN THE VENETIAN HOTEL

LAS VEGAS – *Boom Shaka Laka Laka: The Lagoon Paintings* will premier at Jack Gallery on October 20, 2007 with new unique works, monumental paintings, and limited-edition lithographs from TOM EVERHART, the only artist licensed by Charles M. Schulz to use the Peanuts™ characters in his art. A reception for the artist will take place on the evening of Saturday, October 20th.

ABOUT BOOM SHAKA LAKA LAKA

These paintings are a joyful tribute to Everhart's favorite place, Tahiti, as well as a celebratory shout-out to Tom's mentor, the late Charles M. Schulz.

Saturated with island color and the sheer joy of being, *The Lagoon Paintings* transport the viewer to another place, where rest and relaxation are the norm. In Tom's own words, "*The lagoon is where we spend all our time when we're in Tahiti. We work over the lagoon, play over the lagoon, sleep over the lagoon. It's a sort of parallel of a place in my mind. I'm working on what I've learned and keeping the teachings of Schulz alive...It's a state of mind.*"

Everhart's collaboration with Schulz began when he was asked to render drawings of the Peanuts characters for a commercial project in 1980. He prepared for the task by studying the abstract quality of Schulz's line and experimenting with the application of that "line" in monumental painting. Schulz was impressed by Everhart's art, and the collaboration between the two artists continued until Schulz's death in 2000. "*I wanted to take Peanuts and express something else through it,*" Everhart explains.

Known world-wide for his unique style, Everhart's artwork is instantly recognizable by its bright, vibrant color and playful use of line. In the large-scale canvases of *Boom Shaka Laka Laka*, Everhart is introducing a new technique, in which he incorporates three-dimensional elements into the surface of the canvas. Sculpted from paint, these elegant formations glow with saturated light. "*I'm interested in light as a property of color, not as an illusion,*" says Everhart. "*Instead of trying to paint the illusion of light, I'm actually working with these transparent layers as light in themselves.*"

Listing Information

Dates: Opening reception at the gallery with the artist on the evening of October 20 by invitation only.

Exhibition is open to the public and continues through November 20. Admission is free.

Location: Jack Gallery in the Grand Canal Shoppes of the Venetian Hotel
3377 Las Vegas Blvd. South, Telephone: 702-866-6813

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