

TODD GOLDMAN



"If I can make someone laugh and allow them for just one second not to take life so seriously, then I have done my job as an artist."

In a world where sarcasm is the language of the day and images speak louder than words, Todd Goldman's paintings resonate with contemporary audiences. The best jokes reverberate with what is left unsaid, and that double-meaning is ever-present in Todd's work. "A lot of my works have double-meanings," he explains. "I'm very verbage driven." His deceptively simple images are the product of a rare intellect that moves effortlessly between the verbal and the visual, striking that mysterious chord that makes people laugh. "I think what I'm doing is funny," he says. "And other people do, too."

Like Warhol, Lichtenstein, and the Pop stars of the sixties, Todd revisits the art of comic books, ads, and everyday design. By transforming the elegant economy of the single-panel comic into large-scale paintings, Todd maintains equilibrium between high art and contemporary pop culture.

Todd's art career began in 1999, when he founded David & Goliath, a T-shirt company that licenses and merchandizes characters like "Trendy Wendy" and "Goodbye Kitty". Within a few years, D&G was an international enterprise and Todd moved on to a more personal mode of expression.

2004 marked Todd's debut in the fine art world with *The Stupid Factory*, an exhibition that earned rave reviews and impressive sales, establishing the artist as a major player in the post-pop market. In the past few years, the self-proclaimed "Professional Doodler" has built a hip collector base that includes Paramount Pictures, Maverick Films, Paul McCartney, and the Wayans Brothers, to name a few. Jessica Simpson purchased his famous image, "You Say I'm a Bitch Like It's a Bad Thing!"

Like many of the best post-pop artists, Todd's work extends beyond the world of fine art into print and television. *Boys Are Stupid, Throw Rocks at Them* was published by Workman in 2005, and Todd has several books coming out with HarperCollins and Random House publishers this year. An animated series called *The Uglies* is also in the works. "My success comes from a very non-traditional way of doing things," he says. "There's no method to my madness."

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